



# Linda Ontiveros

PROFESSIONAL MAKEUP ARTIST

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## Fall-Winter 08-09 Newsletter

### *New! Mineral Photo Touch and BioLash*

Focus on perfect skin with the next frontier in mineral makeup. Created in a lab, tested in high-definition studios, **Mineral Photo Touch** features unique Skin Optic Light Technology. This patented breakthrough suspends thousands of luminescent particles in a formula so ultra-fine that it floats over skin invisibly, diffusing every imperfection for a remarkably flawless “photo ready” finish. Until now, sparse, broken, fragile lashes have been among the most different conditions to address. Lashes that are damaged by mascaras, harsh makeup removers, environmental and medical aggressors have left eyes looking tired, dull and undefined. **BioLash** an eye opening innovation is a unique eyelash enhancer that encourages longer, healthier, thicker lashes.

#### Mineral Photo Touch Foundation



Skin Optic Light Technology combined with Bio-Transformed Botanical Extracts makes skin look younger by softening lines and wrinkles. Infused with a blend of optically diffusing minerals, plus DerMat Complex to control oil and minimize the appearance of pores. Shades: Linen 01, Creme Beige 02, Tender Beige 03, Vanilla Creme 04, Almond 05, Sandy Beige 06, Porcelain 07, Pale Beige 08, Cameo Beige 09, Natural Beige 10, Country Beige 11, Honey Bronze 12, Fawn 13, Espresso 14

#### Mineral Photo Touch Concealer



Enhance the “camera ready” finish with this optical concealer. Skin Optic Light Technology, light-reflective minerals and line-filling Corrective Micro-Spheres deliver the ultimate in camouflage. Dark circles, blemishes and fine lines virtually disappear. Light 01, Light Peach 04, Warm Honey 06, Medium Peach 05, Medium 03. Use [#18 Small Creme brush](#) for easy application

#### BioLash



BioLash uses Bio-Boost Complex, a 100% natural algae complex containing natural phytohormones and bio-transformed Ginger Root, to help stimulate hair follicles and improve the length and fullness of lashes. BioLash is safe and non-irritating as it conditions and strengthens. **Features & Benefits:** Promotes healthy lash growth, Strengthens, conditions and moisturizes to maximize lash health & beauty. Helps to replace sparse, broken lashes with new healthy ones. Hormone-free & Paraben-free

## LipToxyl Sheer

Six exquisite new shades – Nude, Temptress, Intrigue, Seduce, Angel, and Celeb –

## Lip Rouge

This cosmetic breakthrough drenches the mouth with a unique combination of saturated color and lightweight feel. Specially selected peptide complex and marine-filling spheres dramatically plump and fill in lips for a smooth, super-volumizing finish. Instantly, lips appear fuller and smoother. Four lustrous new shades – Wisteria, Sierra, Cupid and Marrakesh.

### **Real World Trend**

Jet milled technology delivers shadows with ultimate color saturation and wearability.

Mineral Matte Shadow in Sand and Black Amethyst creates a smooth, velvety finish as it hides lines and creases.

Polychromatic Shadow in Iceberg, Lava, Lavender Haze and Chantilly.

Dimensional Shadow in Dark Angel and Amber Gold. Uniquely layered matte and pearl pigments create a fabric-like texture, a dazzling 3D effect.

Mineral Shadow in Nova, Mojito and Ink. formulated with minerals and vitamins to minimize imperfections and impart soft, shimmering color.

## CremeWear Blush

Stains of rich berry pink. Illumination high on the cheekbones. Two new shades of CremeWear Blush – Lotus and Coco Spice. Unexpectedly ultra-light, the formula features high-tech optical technology and antioxidant vitamins. Skin looks fresh, youthful, glowing.

## Vibran-C Cleanser



This gentle exfoliating gel cleanser helps dissolve and dislodge dull surface cells, removing makeup and impurities, while moisturizing and nourishing skin. Antioxidant Vitamins A, C & E help brighten, repair and protect skin, for a fresher, smoother, more vibrant complexion. **Features & Benefits:** Vitamin C brightens skin; helps prevent dark spots and even out skin tone. Natural tangerine & orange peel oil impart sensorial pleasure 3.5 oz. Tube

## Vibran-C Day Lotion SPF15



Light Textured, Vitamin-C enriched, daily moisturizer formulated for all skin types, offering moderate SPF Protection from the damaging rays of the sun. Potent antioxidant Vitamins A, C & E help brighten, repair and protect skin, for a fresher, smoother, more vibrant complexion. **Features & Benefits:** Light moisturization for all skin types Vitamin C helps to stimulate skin renewal and brightening SPF 15 protects skin against future damage from sun exposure. Natural tangerine & orange peel oil imparts sensorial pleasure. 1.7 oz. Bottle Pump

## PepToxyl Eye Treatment



This intense treatment for the eye area increases micro-circulation, decreases puffiness, strengthens capillary walls to reduce under eye darkness and reinforces the structure and flexibility of collagen and elastin for firmer, more resilient skin. **Features & Benefits:** Rich, luxurious cream applies easily & absorbs quickly into the skin. Protects eye area from environmental stress. Natural oils & Squalane nourish and maintain the skin's moisture level. Paraben-free Results of clinical testing show that with approximately eight weeks of consistent use, wrinkle depth is reduced by 15% and the area occupied by deep wrinkles is decreased by 44%. .5 oz. Tube

**PepToxyl Protection**  
**SPF30**



This intense treatment for the eye area increases micro-circulation, decreases puffiness, strengthens capillary walls to reduce redness, and reinforces the structure and flexibility of collagen and elastin for more resilient, youthful complexion. **Features & Benefits:** Protects skin from premature aging and environmental stress. Natural oils & Squalane nourish and maintain the skin's moisture level. Provides broad spectrum protection against damaging UV rays. Paraben-free 1.7 oz. Bottle Pump

**Brush Case**

Now available: Empty brush case with zipper closure

**Creme Brushes**

**Large Creme #22**



Newly upgraded with the finest natural bristles, each brush caresses skin with softness. A brush of Taklon, synthetic fiber for shading or blending of color or creamy products.

**Medium Creme #17**



**Small Creme #18**



**Precision Creme #26**



*Linda's Editorial*

With all the ingredient changes and new products on the horizon it is inevitable that shades and whole categories will be discontinued, with that said I have added a list of discontinued items and shades. If one of these products is something you use, please note it will be on sale for half the price. I still have inventory on most of these products. Please email me for availability. Spring is just around the corner; always keep in mind that fashion trends are in for a short period of time... The most important thing to remember is what works for you and your lifestyle.

Don't forget about your updates once you've had a makeup lesson with me, updates are free. You might want a new look or just try some new shades. Some of my clients have moved out of state but that doesn't stop them from getting their updates. Sometimes it's done over the phone or when they plan on returning to California for a visit.

**Coming in Spring**

**New Eyeliner: LiquiLiner** square vial with eyeliner brush four shades. Six new shades of **Liquid Lustre**. Two new shades of **Micro Bubble Lipstick**. Nine new shades of **Eyeshadows**. One new shade of **Mineral Blush**.

**New Skincare: HydraEssence** for the treatment of dry dehydrated skin.

# Discontinued Items

## **Foundation:**

**Minimal Makeup SPF 10: \$10.00**

#07 Biscuit

**Perfect Protection Moisture: \$9.00**

**Tint SPF 15: # 07 Sunglow**

**Foundation Stick SPF 8: \$10.00**

#03 Rose Bisque & #06 Honey Bronze

## **Powder**

**Dual-Activ Powder Foundation: Pan \$7.50 –  
Comp. \$10.00**

#06 Snow Beige & #12 Almond

**Blush Pan \$6.00 - Comp. \$7.50**

**Sheer Satin Blush:** #20 Whisper Clay,

#23 Whisper Dawn, #31 Whisper Sun Tea,

#34 Whisper Sherbet

**Barely Blushing: \$7.50**

#03 Barely Rose, #10 Barely Siren

## **Lips:**

**Lipstick: \$6.50**

**Frosted:** New Penny #53, Sherry Sparkle #108,  
Toasted Peach #129, Burnished Rose

#143, Iced Tea #164, Gold Leaf #173, Princess

#196, Rare Orchid #202, Apricot Ice #209, Glisten

#214, Peach Lane #215, Imperial Rose #216, Iced

Almond # 219

**LipShine SPF 15:** Java #16,

Twilight #21, Dreamy #41

**Luxury:** Decadent #25, Royal #338, Glam # 39,

Glazed #42, Allegro #45, Amethyst #47,

Golden Tan #53

**Micro-Bubble:** Micro Woodberry #18, Micro Buff

#23, Micro Petal #33, Micro Cocoa #37, Micro

Sugar #46, Micro Heat #62, Micro Henna #64,

Micro Penny #65, Micro Maple #71, Micro

Mulberry #74

**High Impact: \$7.00**

Apricot #14, Silverberry #23

**Lip Lacquer: \$6.50**

Gold Gleam #03, Outshine #09, Wild Orchid #12,

Violetta #14, Champagne #19

**Line'n Lacquer: \$7.50**

Violetta Duo #04, Fleshtone Duo #07, Peachesilk

Duo #08, Crimson Duo #09, Strawberry Duo #10,

Charmed Duo #11

**Super Balm: \$6.50**

**Eyeshadow Pan \$5.00 – Comp. \$6.50**

**Mineral shadow:** Citrine #006

**Sheer Satin Shadow: Pan \$5.00 – Comp. \$6.50**

Blue Heaven #512, Pink Princess #514, Sunsheer  
#520, Cloud

#536, Sheer Plum #560, Aluminum #571, Charcoal

Plum #573, Mermaid #588, Satin Pillow #590,

Watermint #599, Seaspray #5A15, Mint Hint

#5A20

**Polychromatic Shadow: Pan \$5.00 – Comp.  
\$6.50**

Covert Green #305, Graphite #309

**Triple Split Shadow: Pan \$6.00–Comp. \$7.00**

Vineyard #02, Desert #04, Atmosphere #11,

Wonderland #13, Capri #14, Napa #15, Equator

#16, Aspen #19, Amazon #22, Fantasia #23,

Nantucket #27

**Eyeliners: \$7.00**

**Lure Creme Liner:**

Copper #08

**Accessories: \$6.00**

**Shimmer Dust:** Goldlit & Ice

**Accessories \$6.00**

**Powder Pigments:** Violet, Maroon, Fuchsia, Blue,  
Silver, Gold

## **Discontinued Skincare Half Off**

Aqua Cleanser **\$9.50**

Skin Renewal Masque **\$18.00**

Skin Vitality Cleanser **\$11.00**

Skin Vitality Moisture Fluid **\$15.00**

Rescue Balm **\$18.00**

Oil Control Mattifying Gel **\$9.50**

Vibran-C Peel Twin Set **\$29.50**

Vibran-C System **\$38.50**

RetexturEyes **\$15.00**

Medicated Acne Peel **\$13.00**

Medicated Acne Spot Cover: **\$9.00**  
Light & Medium